

what is lipo-dissolve?

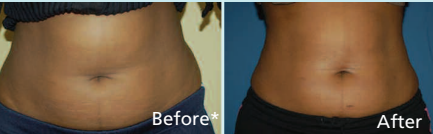
Lipo-Dissolve is a procedure that involves multiple microinjections of a compound called phosphatidylcholine deoxycholate (PCDC). Most treatments require three to four sessions spaced four to six weeks apart to



achieve desired results, although small

areas such as the cheeks might require just one treatment. Best results are for patients with a BMI (Body Mass Index) of 30.

Remember, this is for spot fat reduction and not a weight loss procedure.



Phosphatidylcholine is extracted from the soybean, and deoxycholate is a synthetic manufactured to behave like the naturally occurring deoxycholate, which is a bile salt. The ingredients in the compound work to break apart fat cells and flush them out of the body in the normal process of waste removal. A recent UCLA study showed that deoxycholate causes necrosis (destruction) of fat cells.

**Unretouched photos of actual results*

about Dr. Riggins



Dr. Murray Riggins, a natural born healer, has been practicing medicine for 24 years, first as a general practitioner and for the past 15 years, in emergency medicine.

In 2003 Dr. Riggins completed his certification training in Botox administration, and later in Laser, Restylane, Radiesse and Lipo-Dissolve

treatments. He opened **MASC** (Medical Aesthetic Skin Care, LLC) in 2007 with practices in Arlington, VA, Lanham, MD and opening soon in Washington, DC.

As Medical Director of MASC, Dr. Riggins researches trends, safety and the effectiveness of the latest technological advances in the aesthetic medical field. Dr. Riggins ensures that MASC has the safest and most advanced equipment, products and procedures available for his patients.

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lipo-dissolve

patient information

DR. RIGGINS
MASC
MEDICAL AESTHETIC SKIN CARE

www.mymasc.com

Clinical studies conducted in Europe show the treatment to be safe and effective when administered by trained medical professionals, and find a high rate of patient satisfaction. But, as with all medical

procedures, there are risks and potential complications that

patients will be informed about during their initial consultation with Dr. Riggins.

PCDC was first used to dissolve localized pockets of fat in 1995 by a South American dermatologist, Dr. Patricia Rittes. In 2001 doctors in Europe began injecting PCDC into larger fat deposits. Dr. Roman A.

Chubaty, the top North American expert on Meso-Lipotherapy and president/founder of the International

Meso-Lipotherapy Society, trained under Dr. Patricia Rittes in São Paulo, Brazil and subsequently trained Dr. Riggins in Lipo-Dissolve.

risks & complications

Virtually everyone receiving Lipo-dissolve treatments will have some transient reactions to the compound. These may include redness, swelling, itching, or burning at the site of injection immediately, and subsequent bruising is possible. The swelling can last for several days and, in some cases, for several weeks.

Immediately after treatment, a patient may experience transient light-headedness or a slight nausea, which is why all patients are asked to remain for 30 minutes post-treatment.



procedural techniques

PCDC is administered using multiple microinjections that deliver the compound directly into the fat deposits. The number of injections needed depends on the size of the treatment area, a determination made by the physician during a patient's treatment evaluation. For small areas of the body, such as the face, often only one treatment is needed. But larger areas of the body, such as the abdomen, thighs, back and buttocks can require as many as four treatments, which are scheduled at least four weeks apart.

patient aftercare

Because Lipo-dissolve is a non-surgical treatment that requires no anesthesia, no incisions and no sutures, there is very little aftercare required. Most patients will want to go home and rest after their treatment. Many will be able to go to work the next day, but others will need a day or two to rest afterwards. When a patient goes back to work will depend entirely on how he or she feels post-treatment.

**Unretouched photos of actual results*

1. For comfort, a patient will want to wear loose-fitting clothes near the area of treatment for a day or two post-treatment because there will be swelling and possible bruising. The area also may be tender to the touch for some time afterward.
2. Patients should drink ten, eight-ounce glasses of water, sports drinks or even soup each day for the first two or three days after treatment to remain hydrated.
3. Showers rather than baths are recommended.

4. Patients should avoid saunas and prolonged

exposure to direct sunlight for the first week or so after treatment.

5. Patients should not expect to find— but, nonetheless should look for— any signs of blistering, or unusual skin discoloration that might require follow-up by Dr. Riggins.

procedural cost

The cost for Lipo-Dissolve is \$400 per area treated. The following body parts equate to one area:

1. upper abdomen
2. lower abdomen
3. flanks (both love handles)
4. inner thighs (both)
5. outer thighs (both)
6. lower lid eye pads (both)

Mastercard/Visa, Discover, American Express or cash are accepted.



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