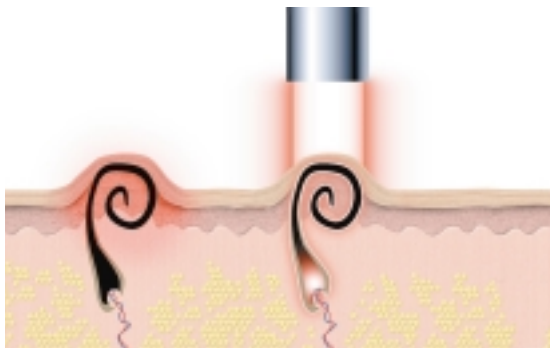


...What is Pseudo-Folliculitis?

Pseudo-folliculitis (PF), commonly known as shaving bumps, is an inflammatory condition, widespread among individuals with thick curly hair. As the hair grows out of the skin, it curls and re-enters the skin. The skin reacts to it as a foreign object and becomes inflamed and irritated, creating bumps and discoloration. Often hairs start curling even before growing out of the skin, creating in-grown hairs. These bumps become quite large, causing discomfort to the patient.

Sometimes relief can be achieved with the use of topical steroids and exfoliating agents. Growing hair is sometimes curative as well. More commonly though, the ingrown hair is pulled out after each shaving session. Although this is a solution, it can be painful and time consuming.



...Here's what patients are saying about Lyra treatment...

"I noticed a difference after the first treatment. But it was after the second treatment that I noticed an amazing difference. ...I used to shave everyday. It has now been 6 months since the last time I shaved. Now when I stop to look in the mirror I smile...[Lyra] saved my life."

Barbara, Dallas, TX

"After only a couple treatments I have noticed dramatic reductions in the facial hair areas. Shaving is much easier now and faster. The constant itching and scratching is totally gone and I have a renewed sense of confidence about my appearance".

Rick, Houston, TX

Is Lyra™ right for you?

To determine if laser treatment is right for you, call today to schedule a private consultation.

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of Pseudo-Folliculitis

LASER TREATMENT of Pseudo-Folliculitis with Lyra™ Nd:YAG Laser



Shaving Bumps No More!

...Why is **LYRA** the BEST Solution?...

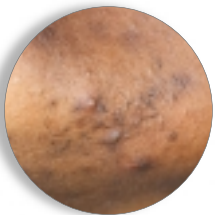
The Lyra is the first laser FDA cleared for hair removal in all skin types. Lyra is also the first and only treatment FDA cleared for the treatment of shaving bumps. Prior to Lyra, dark complected and tanned patients could not be treated with a laser due to the high absorbency of light in the pigment of the skin. Lyra's low absorption in pigment makes it an ideal and safe treatment, achieving outstanding results while maintaining the normal appearance of the skin.



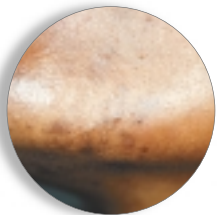
Pre-Treatment



Post-Treatment



Pre-Treatment



Post-Treatment

...How does Lyra work?

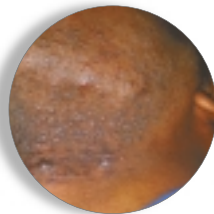
Lyra's laser beam passes through the skin and is absorbed in the hair follicle residing underneath the skin's surface. The laser energy destroys the follicle with the heat that it generates.

Destroyed hairs are then either dissolved within the skin or ejected by the body.

Because the laser beam is larger in diameter than the hair follicle, a large number of hairs can be treated simultaneously.

...What should I expect during treatment?

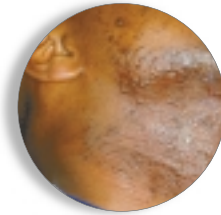
Most patients experience a stinging or burning sensation when a laser pulse is delivered. While general anesthesia will not be required, a topical anesthetic may be applied to sensitive skin. To further reduce discomfort, Lyra utilizes a special patented cooling system that lowers the temperature of the skin at the treatment site before, during, and after laser exposure.



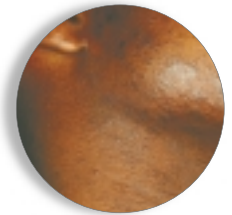
Pre-Treatment



Post-Treatment



Pre-Treatment



Post-Treatment

...What should I expect after treatment?

After treatment with Lyra, you may return to your regular routine immediately. Some patients may experience a slight reddening around the hair follicles immediately following treatment. This reaction typically disappears within a few minutes.

It may seem that the hair continues to grow for a period of one to two weeks after laser treatment, but in fact, these hairs are actually lifeless and are simply being cast out by your body.

...How many treatments will be needed?

Laser treatment impairs the growth of hair follicles when they are in the growth cycle at the time of treatment. All hair follicles are not active at the same time. Depending upon the growth cycle of the follicles when the treatment is applied, multiple treatments, spaced a few weeks apart, may be required to obtain the overall desired effect.

of Pseudo-Folliculitis